



**FUNDING OPPORTUNITY  
(APPLICATION & INNOVATION)**

**UPTO INR 5 MILLION**

**SIGMA SUMMIT 2018**





SIGMA SUMMIT  
2018



## DESCRIPTION

**SIGMA SUMMIT** has organized the funding opportunity with industry experts & investor / VC and they will invest up to INR 5 Million in funding for suitable companies/projects on their own discretionary as private equity or seed capital for the purposes of start up & standup companies that address the affordability, flexibility, and performance of solar technologies their application & innovation. This funding opportunity spans the office's portfolio and seeks early-stage research projects that advance both solar photovoltaic (PV) Innovation & application. Funding will also facilitate the swift integration of PV and other renewable energy and also business model of the distribution of solar PV in a market should be unique and scalable and support efforts that prepare the workforce for the solar industry's future needs.

This funding opportunity combines all of the Solar technology areas into one request. This consolidated funding strategy enables the office to accelerate its cycles of learning in solar business and reduce gap of funding.

## ELIGIBILITY

- 1) Applicant must be either a participant ( Exhibitor / sponsor ) in the sigma summit 2018 or need to pay a fees of 50,000 INR ( Fifty thousand only ) to Enxpo Infomedia Pvt ltd for participation
- 2) Applicant must be start up or stand up ,micro ,small or medium enterprise engaged in Renewable energy production preferable Solar energy







SIGMA SUMMIT  
—2018—

## FUNDING WILL BE SEPARATED INTO 3 TOPICS:

### TOPIC 1



#### ADVANCED SOLAR SYSTEMS INTEGRATION IN APPLICATIONS OR NEW INNOVATION

Systems integration projects will advance research that improves power electronics, solar plus storage, and PV-integrated sensor technologies and enables the seamless integration of solar energy onto the nation's electricity grid

### TOPIC 2



#### SOLAR PV UNIQUE BUSINESS MODEL WITH SCALABLE BUSINESS

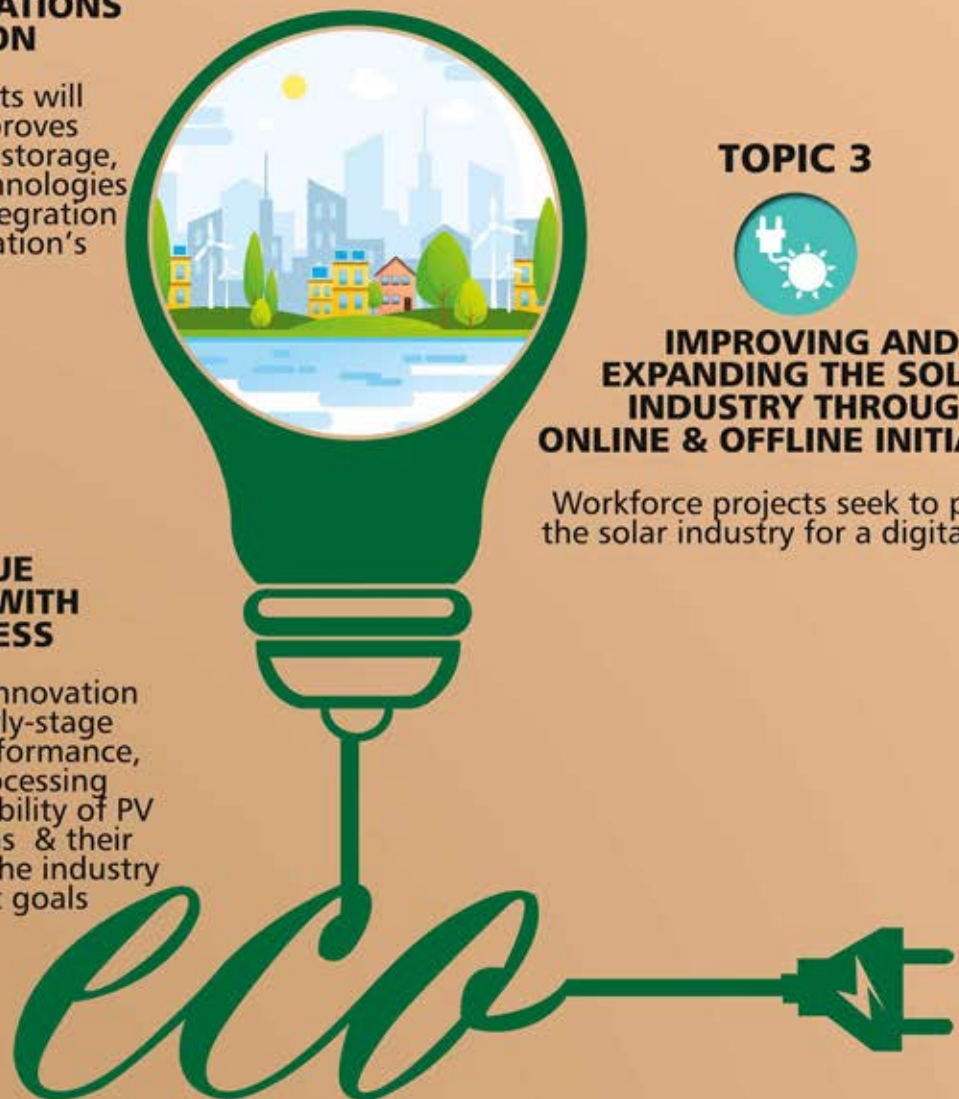
unique business model & innovation of PV project support early-stage research that increases performance, reduce materials and processing costs, and improve the reliability of PV cells, modules, and systems & their reach to masses to enable the industry to achieve its 2030 cost goals

### TOPIC 3



#### IMPROVING AND EXPANDING THE SOLAR INDUSTRY THROUGH ONLINE & OFFLINE INITIATIVES

Workforce projects seek to prepare the solar industry for a digital future



### PURPOSE

For providing margin money/venture capital /private placement /seed capital to entrepreneurs participating in the summit

### NOMINATION

Companies have to nominate themselves & initial selection of Top 10 companies would be done on the first day of the contest



# KEY DATES

LOI FROM PARTICIPANT  
**30TH OCT 2018**

SUBMISSION OF SUMMARY OF  
PROJECT **25TH NOV 2018**

# TERMS & CONDITION

Exhibitor of Sigma summit only are eligible participant

Prior registration is necessary

Decision of Jury/Management is final

All final document of the companies have to be processes & followed with due diligence of all legal statutory obligations

Only the private limited companies are eligible

Definition of startup/seed capital/growth funding is broadened here, Major criteria for funding are innovation, application & business model

Top 10 teams to pitch their business ideas to conference attendees, sponsors and a global audience



# FAQs

## Q. Who can apply?

A. Only RE Startups with business ideas or business models featuring products and/or services targeting the Indian market can apply

## Q. How developed does the startup have to be?

A. We expect startups to be in pre-seed, seed or early growth stages. Established companies should not apply

## Q. Are there restrictions on the industry?

A. Applications are open to any early-stage entrepreneur, from anywhere in the world with business ideas focused on a product and/or service targeting the Indian market

## Q. What is the selection process?

A. Startup Challenge entries will be pre-screened by a panel of experts including top entrepreneurs, Government representatives, field experts and investors

